

TOURISM OF HAPPINESS



9.9. – 15.9.2023
Porvoo, Finland

JOIN OUR JOURNEY!



DESTINATION: HAPPINESS

VIA: SUSTAINABILITY

"Love the world and make a difference"

Finns largely attribute their happiness to the connection to nature, providing us with natural well-being and a place to slow down. Unique experiences are unforgettable.

The challenge of this workshop is to create a sustainable experience by improving the economy, society and the planet.



Join the COEUR journey!

We exclusively focus on a value proposition for either a challenging task presented by a partner company or for a subject of your choice. The challenge should be worked on all over the week.

You won't be left alone. Experienced entrepreneurs will guide you through this adventure.

Porvoo, sustainability at its finest

Porvoo, in Swedish Borgå, possesses experiences that no other part of Finland has. The choices of every business count for the success of tourism in Porvoo.

Climate action is expected to generate more **well-being** and appealing services to citizens and tourists in **Porvoo** as well as a health-promoting urban environment

Apply now

You are interested to participate in COEUR 2023? Then please direct to your local COEUR university representative to receive all necessary documents.

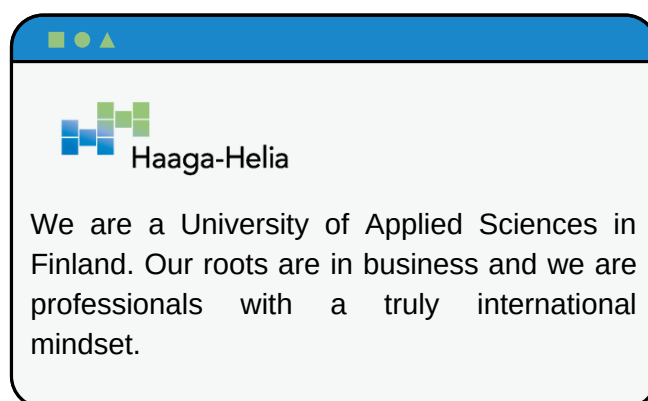
Registration and Deadlines

Registration is open from now on, with deadlines by the 31st of May. Applications are accepted on a first-come basis. In case of a cancellation by the student after confirmation, an administrative fee will be withheld.

COEUR – Creative in Diversity

COEUR is an experience presented to our students. It is the perfect opportunity to make this workshop a tangible practical asset.

During the workshop week, you will work together in the most diverse teams possible, to solve and innovate ideas regarding **Sustainable Tourism in Porvoo**.



Haaga-Helia works closely with other companies and communities to build dynamic models for mutually beneficial cooperation.

"Our home is constantly migrating"

COEUR was initiated in 2004 in Mainz and followed the partners to many other locations. This year we welcome students from Aberdeen, Mainz, Wrocław, Tallinn and more universities to Porvoo, Finland and its inspiring natural and sustainable environment.

We will have pre and post-online sessions a week before and after the workshop to accompany your journey in COEUR. Stay in touch to know more.

Cost & Payment

350 € per student

450 € per staff member

Full payment is made by the partner universities to Haaga-Helia University of Applied Sciences directly*. The designation of a substitute participant can be accepted.

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