



WIRTSCHAFT
HOCHSCHULE MAINZ
UNIVERSITY OF
APPLIED SCIENCES

Description of BACHELOR Modules

2020/21

**Fachbereich Wirtschaft / School of Business
Winter semester / Semester I**

**Modules in English language
Modules in German language**

[April 2020]



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Bachelor modules taught in English language

Module	Code	SWS h/w	ECTS credits	page
English 1	021-2105	2	2	3
English 2	021-2205	2	2	3
Project Management	021-2254	2	5	3
Intercultural Business Skills	001-908405	4	5	
Negotiation Skills	001-908505	4	5	4
Working in Multicultural Teams	001-908605	4	5	
Marketing	021-2354	4	5	5
Investment and Finance	021-1352	4	5	5
Strategic Management	021-2453	4	5	6
International Management	021-2551	2	5	6
Business Planning	021-2651	3	5	7
Digital Marketing	tba	4	5	8
Marketing II - Product Management	20039	4	5	8
Creating Shared Values	tba	4	5	9
International social responsibility	17046	4	5	10
Principles of Behavioral Economics	15017	4	5	10
HR analytics: linking people management with data insights	tba	4	5	11

German Language and Culture (Deutsche Sprache und Kultur)

Deutsche Sprache und Kultur (Beginner A1.1)	907015	4	5	12
Deutsche Sprache und Kultur (Beginner A1.2)	907025	4	5	12
Deutsche Sprache und Kultur (Intermediate A2)	907105	4	5	12
Deutsche Sprache und Kultur (Intermediate B1)	907205	4	5	12
Deutsche Sprache und Kultur (Advanced B2)	907305	4	5	12
Deutsche Sprache und Kultur (Academic German C1)	907405	4	5	12

Additional Languages

French (A2)	900103	4	3	
French (B1)	900205	4	5	
French (B2)	900305	4	5	
Spanish (A1)	901013	4	3	
Spanish (A2)	901103	4	3	
Spanish (B1)	901205	4	5	
Chinese A1	902003	4	3	
Russian A1	904003	4	3	
Russian A2	904103	4	3	
Form Course Choice				13
Kursangebot in deutscher Sprache				14

Course selection and Course Choice

As an ERASMUS/exchange student you can choose your individual programme from the whole study programme offered by the School of Business (most of the courses are offered in our Business study programme BSc), maximum workload of 30 ECTS credit points per semester (6 courses to 5 ECTS points). Bachelor students select only modules on Bachelor level, Master students only modules on Master level.

Exchange students who do not speak German are able to select only modules offered in English. Please make sure that your English language skills are good enough to be able to follow lectures, hold presentations and write assignments and examinations in English.

However, due to the current situation, please **kindly be aware that our programs and modules are still subject to changes**. We would very much thank you in advance for your flexibility and open-mindedness in these times of uncertainty for all of us.

STUDIENSTRUKTUR: BWL B.Sc.

SEMESTER 6 30ECTS/6SWS	Business Planning 5 ECTS/3 SWS	Bachelorarbeit (inkl. Bachelorseminar) 10 ECTS/2 SWS					
SEMESTER 5 30ECTS/20SWS	International Management 5 ECTS/4 SWS	Option I 5 ECTS/4 SWS	Option II 5 ECTS/4 SWS	Option III 5 ECTS/4 SWS	Option IV 5 ECTS/4 SWS		
SEMESTER 4 30ECTS/24SWS	Strategic Management 5 ECTS/4 SWS	Jahresabschluss 5 ECTS/4 SWS	Makroökonomie 5 ECTS/4 SWS	Digitale Wirtschaft 5 ECTS/4 SWS	Steuern 5 ECTS/4 SWS	Wahlpflichtfach Sprache & Interkult. Kompetenz 5 ECTS/4 SWS	
SEMESTER 3 30ECTS/24SWS	Marketing 5 ECTS/4 SWS	Investition & Finanzierung 5 ECTS/4 SWS	Mikroökonomie 5 ECTS/4 SWS	Unternehmen & IT 5 ECTS/4 SWS	Materialwirtschaft, Logistik & Produktion 5 ECTS/4 SWS	Statistisches Forschungsprojekt 5 ECTS/4 SWS	
SEMESTER 2 30ECTS/24SWS	Project Management 5 ECTS/2 SWS	Kosten- & Leistungsrechnung 5 ECTS/4 SWS	Recht II (Verträge & Unternehmensrecht) 5 ECTS/4 SWS	Statistik 5 ECTS/4 SWS	Personalmanagement & Organisation 5 ECTS/4 SWS	Englisch II 2 ECTS/ 2 SWS	Studium Integr. II 3 ECTS/ 4 SWS
SEMESTER 1 30ECTS/26SWS	BWL Basics 5 ECTS/4 SWS	Grundzüge des Rechnungswesens 5 ECTS/4 SWS	Recht I (Grundlagen des Vertragsrechts) 5 ECTS/4 SWS	Mathematik 5 ECTS/4 SWS	Methodik, Systematik & Präsentation 5 ECTS/4 SWS	Englisch I 2 ECTS/ 2 SWS	Studium Integr. I 3 ECTS/ 4 SWS
	Orientierungsphase 1 SWS						
TOTAL 180ECTS/124SWS	UNTERNEHMENSBEZOGENE MODULE		WAHLMODULE		PFLICHTMODULE		ENGLISCHSPRACHIGE MODULE

Please contact your home university to make sure that you comply with any requirements stipulated by them, as to which modules you are allowed to take at Hochschule Mainz (course contents, course hours, study year etc.).

To help you to plan your timetable in advance please fill in the **Course Choice** and upload it in mobility online (by 1st of July). **This Choice is binding**. Changes of the modules are only possible in case that a module will not be offered or any time clashes. That could happen because you may choose modules from different programs and different study years. For that reason please add two alternative modules on the form Course Choice. Your individual timetable will be discussed with you after your arrival during the introduction week.

Bachelor courses taught in English language

Course:	021-2105 English 1 and 021-2205 English 2
Semester:	winter semester and summer semester
Hours per week:	2
ECTS-credits:	2
Objectives:	Students take a test at the beginning of the semester in order to form three different levels, from beginners to advanced learners. As there will be three levels offered, the learning objectives in each level will differ somewhat depending on the needs and the abilities of the students. In general, the course is a continuation of the previous course (English 1) regarding the level and the emphasis. The learning objectives include <ul style="list-style-type: none">-improved written and oral skills,-reading and listening comprehension at an academic level,-good command of important business related terms,-ability to communicate in the foreign language in front of a group,-general understanding of the Anglo-American cultures.

Assessment: written examination

Contents:

Whereas weaker students will continue to develop their basic knowledge of the English language, working on their grammar and writing skills, higher level students will focus more on fine-tuning their writing and presentation skills. Class discussion on a variety of topics such as M&A, marketing and advertising, international trade, business ethics, etc. will be encouraged. As in the first course (English 1), a wide range of audio-visual media will be incorporated in the course, as well as group and partner work.

Course:	021-2254 Project Management
Semester:	winter semester and summer semester
Hours per week:	2
ECTS credits:	5

Learning Objectives:

The students are familiar with the typical challenges of projects and project management. They can identify and set project scopes and goals, define project phases and have an overview over different project planning methods. In addition, the students are familiar with additional tools like risk analysis and stakeholder management and they know how to implement them.

They can use common software tools like Microsoft Project to solve planning tasks. The students are familiar with project management standards.

Competences

By learning and experiencing planning and management methods the students acquire skills to plan and manage smaller projects or to carry out management tasks in bigger projects. During the term the students define and plan a fictional project facing realistic challenges. They enhance their presentation skills by preparing and performing their project presentations. Media skills are being trained by exploring and using different software tools.

Contents

Introduction: Projects and Project Management, Examples
Project models (e.g. Prince2) (e.g. Prince2), Agile Models
Management and coordination, project roles and organization
Phases and tasks
Defining goals and stakeholder management
Project Planning, methods, work breakdown structures
Scheduling, resource and cost planning, time/network schedules
Project controlling, Earned Value Analysis
Risk management
Key Success factors

Type of Study: Course is organized as a combination of lecture and tutorial in a workshop style

Assessment: Project, presentation and documentation

Course: **Intercultural competence and English Language**
Semester: winter and summer semester
Hours per week: 4
ECTS-credits: 5

Objectives: Our globalized world demands intercultural communication skills that go beyond our regular Business, Economic, and English courses. In this course you will gain understanding of intercultural competence at both a theoretical level and in specific contexts, reflect on self-reference as a starting point for understanding other cultures, identify intercultural challenges in the professions and reflect on the role of cultures for business practices as well as show awareness of the function of communication in different cultural contexts in business and beyond.

Three different modules will be offered on C1 level
001-908405: Intercultural Business Skills
001-908505: Negotiation Skills
001-908605: Working in Multicultural Teams

Assessment: written examination and /or presentation

Contents:

001-908405: Intercultural Business Skills:

Our globalized world demands intercultural communication skills that go beyond our regular Business, Economic, and English courses. In this course you will gain understanding of intercultural competence at both a theoretical level and in specific contexts, reflect on self-reference as a starting point for understanding other cultures, identify intercultural challenges in the professions and reflect on the role of cultures for business practices as well as show awareness of the function of communication in different cultural contexts in business and beyond.

This module explores the role of languages and cultures in business and beyond. We will cover the following topics: notions of culture, intercultural leadership, intercultural politeness as well as languages and persuasion across cultures.

001-908505: Negotiation Skills

Understand negotiation situations—its players and issues, recognize and use strategies and tactics in negotiation, practice negotiation in interactive role-plays

Harvard theory on negotiating cooperatively
negotiation strategies and tactics
conflict management
core concerns
international negotiation
gender issues while negotiating
role-plays

001-908605: Working in Multicultural Teams

Understanding organizational structures that foster team work; the role and nature of teams; understanding and ability to deal with the complexity of team work on a global level; appreciating intercultural issues and working in virtual teams.
Organizations and teams; team roles (Belbin and other theories); culture dimension; culture shock, globalization and ethics; conflict management. Virtual teams project with students in other countries.

Course: **021-2354 - Marketing**
Semester: winter semester and summer semester
Hours per week: 4
ECTS credits: 5

Learning Objectives:

The students get to know marketing as the basis for all corporate activities and not as a separate function. Marketing comprises the entire enterprise seen from the point of view of the final result – i.e. from the customer's standpoint. The students are taught about insights, methods and techniques suitable for positioning products or services on the market in such a way that these stand out from competing offers and are preferred

Content:

- Principles of marketing and marketing ethics
- Purchaser behaviour and marketing environment
- Market segmentation
- Marketing targets and strategies
- Marketing instruments/mix

Type of Study: Course is organized as a combination of lecture and seminar

Assessment: written examination

Course: **021-1352 – Investment and Finance**
Semester: winter semester and summer semester
Hours per week: 4
ECTS credits: 5

Learning Objectives:

The students will

- get a systematic, application-oriented overview of the most important methods and instruments of corporate finance,
- be able to identify the correlation between finance and investment including investment and financial planning,
- be able to explain and assess static and dynamic investment calculation methods,
- be able to explain and assess the fundamental alternatives of raising capital

Content:

Fundamental terms and targets of corporate finance
Investment and financial planning
Static investment calculation methods
Dynamic investment calculation methods
External financing
Internal financing

Type of Study: Course is organized as a combination of lecture and seminar

Assessment: written examination

Course: **021-2453 Strategic Management**
Semester: winter semester and summer semester
Hours per week: 4
ECTS-credits: 5
Learning Objectives:

The students will learn to recognise, analyse and evaluate the conditions necessary for lasting business success. Furthermore they can handle the instruments of strategic management. This includes the basic understanding of the vision / mission statement, the business policy, organisational culture, corporate identity and business ethics. They should also develop a basic understanding of business strategies, become acquainted with and apply important methods of strategic analysis, and gain an understanding of business processes of strategy development and implementation.

Learning objectives concerning the key competences relate to the self management in case of the roughing and review of the material provided and the ability to critically decide during the lectures. The ability to work in groups and to stand conflicts as well as the ability to decide and present will be trained by working on case studies in small groups.

Content:

- Principles in management
- Vision, business policies and ethics
- Organizational culture
- Basic principles of corporate strategy
- Processes and methods for strategic analysis and strategy development
- Strategy implementation and concepts to control

Type of Study: Course is organized as a combination of lecture and seminar
Assessment: written examination

Course: **021-2551 International Management**
Semester: winter semester and summer semester
Hours per week: 2
ECTS-credits: 5

Learning Objectives:

The course will provide students with an overview of the challenges and consequences of internationalisation and globalisation in the economy as a dynamic field of entrepreneurial activity. Focus is on recognizing and understanding international developmental trends and their influence on the management of internationally operating firms.

Content:

- Internationalisation and globalisation – driving forces, regional integration, consequences
- Strategic management in international corporations, internationalisation strategies, alternative strategies, transnational acquisitions/mergers, international and global organisational structures, integrated networks
- Human resource management in international corporations, planning requirements and job-filling, foreign deployment policy, reintegration of foreign executives, international personnel development
- Intercultural management, intercultural management behaviour, training intercultural competence, values in intercultural comparison, management as an international competitive factor

Type of Study: Course is organized as a combination of lecture and seminar
Assessment: written examination

Course: **021-2651 Business Planning**
Semester: **winter semester and summer semester**
Hours per week: 3
ECTS credits: 5
Learning Objectives:

The students learn in teams in five development phases to create an own corporate enterprise, to check the marketability, to reflect and to create a business plan. Competences will be raised, the connection of different perspectives is trained, collective intelligence is activated and sustainable transfer of knowledge among each other, the coaches and the consultants is forced. Corporate and collaborative thinking and acting is trained.

Contents:

Corporate conception (objective, mission statement, vision, mile stone planning, strategy, benefit/advantage, pricing, market research, market and industry analysis, target group analysis, competitors analysis, location study, sales, organization, communication, SWOT analysis, operative planning, customer planning, sales planning, cost planning, investment planning, forecast of cost-effectiveness, liquidity planning, business ratio, plausibility check, funding, reflection, business plan)
Cooperate decision / presentation of decision / preparation and implementation

Type of Study:

Impulse presentation from lecturers, impulse presentation, coaching, dialogue, discussion, brainstorming, lecture, presentation, group work, business game, case studies
There are relevant lectures of consultants for the different modules of the stages of development to get some real life orientation

Assessment:

Presentation and documentation of a Business Plan

The course requires active cooperation in the teams at any time. Therefore a later start is not possible and missing more than one session will result in failing the course.

Course:	Digital Marketing (Option)
Semester:	winter semester
Hours per week:	4
ECTS-credits:	5
Learning Objectives:	Digital Marketing is the application and extension of core marketing objectives and instruments in the digital world. In this class, you will learn how to establish a thorough digital marketing strategy. Theory and practice will be combined based on cases, examples and applications. You will gain an overview of digital marketing instruments and platforms and apply the knowledge to new use cases. We will also discuss implications for businesses, and reflect on ethical and legal (such as e.g. GDPR) considerations."
Recommended:	Introductory class on Marketing
Teaching method:	lecture and exercises
Assessment:	tba
Contents:	

Detailed description will follow asap

Course:	20039 Marketing II – Product Management (Option)
Semester:	winter semester and summer semester
Hours per week:	4
ECTS credits:	5
Objectives:	<ul style="list-style-type: none">• Understand Product Management as integral part of Marketing• Understand Product Management options and decisions• Develop Product Management competencies
Teaching method:	Lecture, exercises, team-presentations, excursions/guest-speakers
Assessment:	Team presentation // written coursework or project report
Contents:	<ul style="list-style-type: none">• The Anatomy of a Product: Dimensions of Product and Management, Strategic Product Analysis, Products in Marketing• The Life of a Product: Development, Variation, Relaunch, Elimination• The Design of a Product: Shape, Function, Packaging, Guarantee• The Product as Communicator: Quality and Branding• The Management Challenge: Business Planning, the Product Manager

Course: **Creating Shared Value (Option)**
Semester: winter semester
Hours per week: 4
ECTS credits: 5
Objectives:

- To introduce students to the specific challenges facing international businesses
- To encourage to consider the implications of competing in an international marketplace
- To introduce the current issues in technological communications
- To identify issues arising from volatility in the external environment
- To introduce categories of complexity that face managers
- To develop the capability to make a real difference to organization performance and societies
- To develop the capability for critical and independent thinking
- To understand the benefits of cross-boundary thinking
- To recognize the relevance and importance of innovation in a range of contexts
- To reflect on key behaviors and attitudes relevant for innovation
- To consider the factors that can influence ethical decision making
- To become familiar with a range of ethical frameworks and the key questions concerning organizations' obligations

Teaching method: Blended Learning, Lectures online and face-to-face, Group work

Assessment:

A. Individual reflective report on Project Work (5 Pages)	20 %
B. Group Podcast/ Video (5 minutes)	30 %
C. Group Term Paper (15 pages)	50 %

Contents:

- Working in Intercultural Teams
- International Marketing
- Management Ethics and Corporate Social Responsibility
- Managing Innovation
- Cross Boundary Management
- Concepts of Social Responsibility and Ethics in Business
- Social Business
- Shared Value & Circular Economies

Course: **17046/ International Social Responsibility (Option)**
Semester: winter semester and summer semester
Hours per week: 4
ECTS credits: 5
Objectives: Join international student networks
Learn about the value of social responsibility
Develop concepts for local and international help projects
Work in teams to implement what you have developed and finally be part of a minimission adventure

Teaching method: Work shop character
Assessment: Project plan presentation & learning log

Contents:

- The Case for Doing at Least Some Good: Understanding poor Economies
- Corporate Social Responsibility: Theoretical Perspectives
- The Competitive Advantage of Corporate Philanthropy
- The Dilemmas of CSR and Corporate Citizenship
- Social Initiatives & NGOs
- The Perils of Sustainability
- Social Marketing: Supporting Behaviour Change Campaigns
- Volunteering: Students Donating Their Time and Talent

Course: **15017 / Principles of Behavioral Economics – Are You a Homo Oeconomicus? (Option)**
Semester: only winter semester
Hours per week: 4
ECTS credits: 5
Short description This class tries to make students familiar with important, basic findings of a new branch of Economics called “Behavioral Economics” (BE). Drawing from psychology and decision theory, BE attempts to shed light on the behavior of real members of the species Homo Sapiens in decision making (and contrasting this with what Homo oeconomicus, the agent of many economic models, is assumed to do). The class will focus on mental biases like, for example, Framing (the decision is depending on the wording of the decision problem – not on the actual available options), or Anchoring (the impact of initial values, even arbitrary ones, on the estimation of important values). The theoretical core concepts of BE, like Prospect Theory, are also discussed.

Outcome: Students are familiar with important, basic findings of a Behavioral Economics
Students are aware of common mental pitfalls resulting in misguided decisions in business life and everyday life
Students are able to better cope with problems like procrastination
Students have a better understanding of the decision making process

Teaching method: Lecture with active student participation, team work, in-class exercises

Assessment: Written examination and/or essays with presentation

Course: **HR analytics: linking people management with data insights (Option)**
Semester: **only winter semester**
Hours per week: 4
ECTS credits: 5
Learning Outcome: Data literacy – the ability to handle, interpret and use data – is becoming an increasingly important skill in the business world. In this class, you will develop data literacy skills based on cases, examples, and applications of analytics in the area of people management. HR analytics (HR) uses data to enable information-based decisions in HR Management (HRM). Students will gain an overview of HR functions and tasks that produce and use data (e.g. workforce planning, performance management, employee engagement surveys), and will be able to conduct basic analyses to solve practical HR cases. We will also reflect on ethical and legal considerations and discuss implications for sustainable individual and organizational performance.

Competences:

- Understand how data can be used to prepare evidence-based decisions in HRM
- Get an overview of HR functions in which HR analytics can be usefully applied
- Be able to solve basic HR analytics cases using common analytical tools
- Understand and reflect on ethical and legal aspects of data usage in HRM

Teaching method: Interactive lecture
Problem-based learning (analytics cases for different HR functions)

Assessment: tba

Contents:

HR analytics: What is it and what can it be used for?
Making evidence-based decisions: Principles of model building and testing
Ethical and legal issues (e.g., privacy and information security)
Applications in different HR functions:
Reporting and controlling (e.g., descriptive and frequency analysis of workforce structure)
Compensation and benefits (e.g., diagnostic analysis of gender and ethnicity differences in compensation)
Work design – flexible and remote work (e.g., employee engagement in different working time models)
Performance management (e.g., predictive analysis of performance)
Workforce planning (e.g., predictive and prescriptive analytics of turnover)
Presenting data and results to decision-makers

German Language and Culture / Deutsche Sprache und Kultur

Kurs/Code:	Deutsche Sprache und Kultur (German Language and Culture)
Semester:	Wintersemester und Sommersemester
Std./Woche:	4
ECTS credits:	5

Did you know?

German is one of an official language of six European countries (Germany, Austria, Switzerland and Liechtenstein, as well as small parts of Belgium and Italy).

German is the second-most used language on the internet, ranking ahead of French, Japanese and Spanish. There are numerous reasons why German was, is and will be worth learning, especially for Business students:

- Germany plays a significant role in world-wide trade relations
- Germany has a historical influence on and importance in European Union and world politics
- German is a primary language used in science
- German is the original language of many masterpieces in world literature and philosophy, for example by authors such as Goethe, Marx, Freud or Einstein.

Here at Hochschule Mainz, we aim at giving students the opportunity of improving their language skills on all levels. To find the best course for you, you will be asked to take a written online test before being invited to a short interview, so that the right course can be found for you. The courses are divided up according to the Common European Framework (Gemeinsamer Europäischer Referenzrahmen) from level A1 to C1

A1: The user can communicate in basic German with help from the listener

A2: The user can communicate in German within a limited range of contexts

B1: The user can communicate essential points and ideas in familiar contexts

B2: The user can use German effectively, with some fluency, in a range of contexts

C1: The user is able to use German fluently and flexibly in a wide range of contexts

The courses take place once a week for four lecture hours. You are invited to join!

For questions and further information, please contact Tilman Kromer or see our homepage under <https://www.hs-mainz.de/studium/services/fachbereichsuebergreifend/sprachenzentrum/kursangebot/daf/>

Wir freuen uns auf Euch!

Deutsche Sprache und Kultur (Beginner A1.1)	001-907015
Deutsche Sprache und Kultur (Beginner A1.2)	001-907025
Deutsche Sprache und Kultur (Intermediate A2)	001-907105
Deutsche Sprache und Kultur (Intermediate B1)	001-907205
Deutsche Sprache und Kultur (Advanced B2)	001-907305
Deutsche Sprache und Kultur (Academic German C1)	001-907405

Additional Languages on request (see page 1)

Other language courses (French, Spanish, Russian, Polish, Chinese etc.) possible, details can be given at the beginning of the semester. Please consider that you will have an approach in German language (especially in the beginner courses).

Course selection and Course Choice

As an exchange student you can choose your individual programme from the whole study programme offered by the business department (most of the courses are offered in our Business study programme BSc), maximum workload of 30 ECTS credit points per semester (6 courses to 5 ECTS points). Bachelor students select only modules on Bachelor level, Master students only modules on Master level.

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ECTS- EUROPEAN CREDIT TRANSFER SYSTEM
Preliminary COURSE CHOICE – 2020/21



Winter semester: Summer semester
Academic Year:

Name of student: _____
Sending institution: _____ Country: _____

DETAILS OF THE PROPOSED STUDY PROGRAMME ABROAD/ COURSE CHOICE

Hochschule Mainz (D Mainz08), School of Business, Germany Bachelor Master

Course unit code	Course unit title (as indicated in the information package)	Number of ECTS credits
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Alternative Modules: Course unit Code		
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If necessary, continue this list on a separate sheet

Student's signature:Date:

SENDING INSTITUTION

We confirm that this proposed programme of study / learning agreement is approved.

Date, Co-ordinator's signature

.....

RECEIVING INSTITUTION

We confirm that this proposed programme of study / learning agreement is approved.

Date, Co-ordinator's signature

.....

Bachelor Kursangebot in
deutscher Sprache
Academic Year 2020/21



WIRTSCHAFT
HOCHSCHULE MAINZ
UNIVERSITY OF
APPLIED SCIENCES

Bachelor Kursangebot in deutscher Sprache / Bachelor courses taught in German Language

Kurs / Course	Code	SWS h/w	ECTS credits	Page
Pflichtfächer siehe Modulhandbuch https://www.hs-mainz.de/fileadmin/Wirtschaft/Studiengaenge/BA_BWL_VZ/pdf/Modulhandbuch_BWL_BSc.pdf				
BWL Basics	021-2101	4	5	
Grundzüge des Rechnungswesens	021-2103	4	5	
Grundlagen des Vertragsrechts	021-2104	4	5	
Mathematik	021-2102	4	5	
Wahlpflichtfach Studium Integrale und Sprachen, z.B. Soziale Kompetenz, ECDL Licence, Querdenker	Individual codes	4	2	
Methodik/Systematik/Präsentation	021-2106	4	5	
Kosten und Leistungsrechnung	021-2202	4	5	
Recht II	021-2203	4	5	
Statistik	021-2201	4	5	
Personalwesen und Organisation	021-2206	4	5	
Investition und Finanzierung	021-2302	4	5	
Materialwirtschaft/ Logistik /Produktion	021-2303	4	5	
Mikroökonomie	021-2301	4	5	
Unternehmen und IT	021-2305	4	5	
Jahresabschluss	021-2402	4	5	
Makroökonomie	021-2401	4	5	
Steuern	021-2404	2	2	
Digitale Wirtschaft	021-2405	4	5	
Optionen siehe Modulhandbuch https://www.hs-mainz.de/fileadmin/Wirtschaft/Studiengaenge/LLB_WR_VZ/pdf/Modulhandbuch_Optionen_BSc.pdf				
Wahlpflichtfächer siehe Modulhandbuch https://www.hs-mainz.de/fileadmin/Wirtschaft/Studiengaenge/BA_BWL_VZ/pdf/Modulhandbuch_BWL_BSc_WPF.pdf				
Kursauswahl und Course choice				2 and 13

Detaillierte Modulhandbücher auf unserer Web Seite www.hs-mainz.de