

WIRTSCHAFT
HOCHSCHULE MAINZ
UNIVERSITY OF
APPLIED SCIENCES

Description of MASTER Modules

2024/25

**Fachbereich Wirtschaft / School of Business
Winter semester / Semester I**

**Modules in English language
Modules in German language**



School of Business
Master Modules offered in English

Academic Year 2024/2025 / Semester I

| Modules | Code | SWS h/w | ECTS credits | Page |
|---|----------------|---------|--------------|------|
| Leadership and Human Resource Management | 964-60151 | 4 | 5 | 2 |
| Quantitative Analytical Methods | 964/ B09-60152 | 4 | 5 | 2 |
| Business Research | 964/ B09-60153 | 4 | 5 | 3 |
| International Business Environment | 964/ B09-60155 | 2 | 5 | 3 |
| Business Simulation | B09-60351 | 3 | 5 | 4 |
| Accounting | B09-60154 | 4 | 5 | 5 |
| Corporate Finance and Investment | B09-60151 | 2 | 5 | 5 |
| Export Management | B09 - 60354 | 2 | 5 | 6 |
| Finance and Accounting | 996-61151 | 4 | 6 | 7 |
| Digital Transformation | 964-60156 | 4 | 5 | 8 |
| Strategic Management | 996-61551 | 4 | 6 | 9 |
| Brand Management | 000-56392 | 4 | 6 | 10 |
| Leadership and Human Resource Management in international companies | 000-56337 | 4 | 6 | 11 |
| Economic framework for Entrepreneurial decisions | A23-60155 | 4 | 6 | 13 |
| The Economic and Social Order of Germany | 40018 | 4 | 5 | 14 |

German Language and Culture (Deutsche Sprache und Kultur)

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|---------------------------------|------------|---|---|----|
| Deutsch A1.1 (Beginner) | 001-907015 | 4 | 5 | 15 |
| Deutsch A1.2 | 001-907025 | 4 | 5 | 15 |
| Deutsch A2.1 (Intermediate) | 001-907115 | 4 | 5 | 15 |
| Deutsch A2.2 | 001-907125 | 4 | 5 | 15 |
| Deutsch B1.1 | 001-907205 | 4 | 5 | 15 |
| Deutsch B2.1 (Advanced) | 001-907315 | 4 | 5 | 15 |
| Deutsche C1.1 (Academic German) | 001-907415 | 4 | 5 | 15 |

Other Languages

Other language courses (French, Spanish, Russian, Turkish, Chinese etc.) are offered, details can be given at the beginning of the semester. Please consider that you will have a German approach (especially in the beginner courses) <https://www.hs-mainz.de/en/academics/services/interdisciplinary/language-center/overview/>

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| Course Choice and Learning Agreement | | | 16 |
| Kursangebot in deutscher Sprache | | | 17 |

Modules taught in English language

Module: 964-60151/ **Leadership and Organization** (not possible together with Leadership and Human Resource Management in international companies)

Semester: Winter semester

Hours per week: 4

ECTS credits: 5

Learning Outcomes: Students learn about the interrelationship of leadership, organizational behaviour & change, and economic success. They learn about theories of human interactions in organizations and broaden their view of management by adding components of organizational psychology.

Teaching Methods: lectures, seminar discussions, team work

Assessment: individual written examination and/or course work and/or presentation

Content: Introduction into Leadership and Organization
Group Behaviour and Team Work
Inter-Group Behaviour and Team-Building
Motivation in organizations
Emotional Intelligence and Leadership
Social Competence and Leadership
Self Management
Selected management techniques
Selected processes of social interaction
Training of selected interactive techniques

Module: B09 / 964-60152/ **Quantitative Analytical Methods**

Semester: Winter semester

Hours per week: 4

ECTS credits: 5

Learning Outcomes: Students learn about intermediate mathematics and statistics and their application. The course gives an overview and stresses the application of the mathematical and statistical methods. Thus, most of students' workload covers exercises in which the quantitative research methods and statistics are applied to business cases. This enables students to design and test own research theses. In general, the course strengthens their knowledge of analytical research and provides them with the tools needed for analytical work in further semesters.

Teaching Methods: Interactive Class; students work on cases in small teams / Presentation

Assessment: individual written examination and/or course work and/or presentation

Content: Introduction to Minitab/Excel
Introduction and Descriptive Statistics
Probability Random Variables
The Normal Distribution
Sampling and Sampling Distributions
Confidence Intervals
Hypothesis Testing
The Comparison of two populations
Analysis of Variance
Simple Linear Regression and Correlation
Multiple Regression Time Series
Forecasting and Index Numbers
Quality Control and Improvement
Nonparametric Methods and Chi-Square Tests
Bayesian Statistics and Decision Analysis
Multivariate Analysis
Sampling Methods

Module: B09 / 964 -60153/ Business Research

Semester: Winter semester

Hours per week: 4

ECTS credits: 5

Learning Outcomes: **Part 1:** Students learn how to design a research project and to write an academic paper in English language, in particular:

- Finding a topic and sorting ideas, topic wording and thesis statement
- Literature Research and Critical Reading
- Academic writing styles
- Unity and coherence (structuring), explaining facts and figures
- Editing a paper

Part 2: Students learn about different (qualitative) research methods in International Business – in particular observation, interviewing and questionnaire surveys – and to develop a research design and a research proposal, in particular:

- Testing Products and Observing Managing Behaviour in the University Observation Laboratory
- Using Interviews and Questionnaires in International Business Studies
- Developing a Research Paper
- Ethics in business research

Teaching Methods: Seminar: the professor's role is that of a facilitator. Students work on cases in small teams and present the results in class

Assessment: Essay with presentation (to be specified until first week of the semester)
Design of a research proposal

Module: B09/964 -60155/ International Business Environment

Semester: Winter semester

Hours per week: 2

ECTS credits: 5

Learning Outcomes: Students learn about the political environment of international business; in particular, international trade and finance regimes and the underlying theories and their implications for internationally active companies are analyzed. Students apply the instruments of economic analysis to cases and real world examples so that – as side effect – they also learn about specific industries and world trade areas.
Students train their ability to apply theories to real-world phenomena; they further develop their analytical skills by writing a small research paper. They apply and improve their presentation skills.

Teaching Methods: lectures, seminar discussions, team work

Assessment: individual written examination and/or course work and/or presentation

Contents: International Business Environment: Empirical Overview
International Trade and Business Theories Explaining Trade and Foreign Direct Investment
The Theory of the International Firm
The application of the theories in the international legal and Political framework, in particular the EU and the WTO

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|----------------------|---|
| Module: | B09-60351/ Business Simulation |
| Semester: | Winter semester |
| Hours per week: | 3 |
| ECTS credits: | 5 |
| Learning Outcomes: | <p>Students learn about the different functions of a business and find out how they are interlinked. The TOPSIM business game enables students to learn how decisions made in one sector of the company affects the outcome of other sectors. Management decisions in HR, Marketing and Sales, Cost Management are to be taken within the company strategy chosen by the students. Thus, in addition to the 'traditional' classes in Accounting and Control, and Finance, they learn about Marketing and HRM within the business game. The Business game can be played at several levels. For students with a first degree in other fields than business, the second level seems to be appropriate. Ideally, the business game is played at the end of the semester so that students are able to apply the knowledge acquired during the semester.</p> <p>Students train their ability to apply theories to 'real-world' phenomena. They further develop their analytical skills. They apply and improve their presentation skills. As they work in teams of around four students, they further develop their self-management and communication skills. They are exposed to cultural differences in approaching research topics and, thus, learn to deal with inter-cultural conflicts occurring in a work group.</p> |
| Teaching Methods: | TOPSIM business game; Student discussions; Regular feedback by tutors |
| Assessment: | Written elaboration on the students' management decisions and presentation (details to be specified until first week of the semester) |
| Content: | <p>Marketing decisions and their impacts on companies' performance</p> <p>HRM decisions and their impacts on companies' performance</p> <p>Financial management and investment decisions and their impacts on companies' performance</p> <p>Company strategy as basis for functional company policies</p> |

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| Module: | B09- 60154/ Accounting |
| Semester: | Winter semester |
| Hours per week: | 4 |
| ECTS credits: | 5 |
| Learning Outcomes: | <p>Students learn about the principles of accounting and controlling. Upon completion of the unit, they have gained an insight into external accounting and cost accounting, their use in controlling, corporate finance and basic investment calculation. The unit serves as a “bridge” for students without any previous studies in business management. It ‘lifts’ the students to the entrance level needed for the units ‘International Corporate Finance’ (964-52202) and ‘Financial Reporting’ (964-52104).</p> <p>Students with previous studies in business management are assigned topics which allow them to further develop their skills in applying the (cognitive) contents of the module to real-world cases. As students’ knowledge is typically based on their home country’s accounting system, they learn that even accounting principles are culturally bound.</p> |
| Teaching Methods: | Traditional lectures and exercises |
| Assessment: | Written examination, continuous assignment (mini cases) |
| Content: | <p>Principles of external accounting, the balance sheet, income statements.</p> <p>Principles of cost accounting; financial ratios and their use in controlling; budgeting; operative and strategic controlling; integrated controlling</p> |

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|----------------------|--|
| Module: | B09-60151 / Corporate Finance and Investment |
| Semester: | Winter semester |
| Hours per week: | 2 |
| ECTS credits: | 5 |
| Learning Outcomes: | <p>Knowing and Understanding Students are familiar with the principles of accounting, corporate finance and investment. Upon completion of the unit, they have gained an insight into finance tools, their use in corporate finance and basic investment calculation.</p> <p>Applying Application to stylised and real-world cases at intermediate level.</p> <p>Analysing and Evaluating</p> <p>Transferring, Generating and Developing</p> <p>Broadening vs. Deepening Students with previous studies in business management are assigned topics which allow them to further develop their skills in applying the (cognitive) contents of the module to real-world cases.</p> <p>Social competence They may develop their capacity to work in cross-cultural teams by helping each other in exercises. Some of them may even develop/train leadership skills when supporting fellow students in their learning process. However, the module does not focus on developing social competence.</p> <p>Self-management The training of self-management does not go beyond the “standard” necessities of preparing class, exercises and examinations.</p> |
| Teaching method: | <p>Seminar-style class focusing on student discussions; own literature research to be presented in class.</p> <p>Assessment: written examination</p> |
| Contents: | <p>Forms of Corporate Finance</p> <p>Calculation of investment projects</p> <p>Amortization, NPV</p> <p>Capital flows in simple and complex investment decisions</p> <p>Basics of risk management</p> |

Module: B09-60354/Export Management

Semester : winter and summer semester

Hours per week: 2

ECTS credits: 5

Teaching Methods: seminar –style class

Assessment: written examination

Learning Outcomes / Competences

Knowing and Understanding

Students know and understand the principle concepts and export techniques

Applying

They gain expertise in applying these concepts and techniques to real-world situations

Analyzing and Evaluating

They are able to analyze cases from the international company world and apply their knowledge of concepts and analytical tools to export problems. They are able to critically assess different methods of problem solutions.

Transferring, Generating and Developing

They integrate knowledge and skills already acquired from other modules (in particular International Marketing, International Business Law, International Corporate Finance). They design solution patterns to standard problems and appreciate the issues of “non-standard” problems in (export and import) trade.

Broadening vs. Deepening

This module, on the one hand, broadens the students’ knowledge by adding an operational component to the rather strategy-orientated programme structure. On the other hand, it deepens their understanding of international business by applying an ‘interdisciplinary approach’ in which many aspects learned in different modules are combined in practical problems. Thus, students identify how legal aspects taught in International Business Law, policy-related issues and exchange rate related risks discussed in International Business Environment and International Corporate Finance, as well as Marketing aspects form the framework in which the daily export/import business is carried out.

Social competence

They further develop their capacity to work in cross-cultural teams and to present the working results of the Team. They improve their abilities in formulating, presenting and defending arguments and opinions.

Self-management

They train their capabilities of time management and reflect their own contribution to the team success.

Contents: Forms of export / import activities (direct/indirect; countertrade, turn-key, export flows in PPP)

Transport modes, trade terms (Incoterms), and customs issues: legal and economic viewpoints. Trade risk and trade finance - analysis of cases and a critical assessment of function and cost:

- transport and other forms of insurance contracts
- documentary collection and different L/C forms
- bonds and guarantees
- export credit insurance, factoring, and forfaiting
- hedging exchange rate risk

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| Module: | 996-61151/ Finance and Accounting |
| Semester: | Winter semester |
| Hours per week: | 4 |
| ECTS credits: | 6 |
| Learning Outcomes: | <p>This module will facilitate student's understanding of major concepts and principles of finance, financial and management accounting and investment analysis.</p> <p>At the end of the unit, students are able to explain the principles and methods of costing, and how cost information can be used to support decision making.</p> <p>Students develop know-how to evaluate investments using various investment criteria based on excel-based case studies. They understand the critical assumptions and data requirements. Participants learn to apply the International Financial Reporting Standards to practical accounting problems and case studies. They discuss different solutions and their impact on profit and key performance indicators.</p> <p>Students are able to appraise current practice, have trained how to produce a financial analysis and have further developed their ability to apply the instruments of financial statement analysis to published financial reports based on the interpretation of key performance indicators.</p> |
| Teaching Methods: | seminar style lectures, discussions, group work, excel-based case studies |
| Assessment: | Written examination |
| Prerequisites: | Basics of double-entry bookkeeping and financial accounting |
| Content: | <p>Introduction: Advanced Accounting Concepts</p> <p>Cost Accounting: Product Cost Calculation and Profit/Loss Statement</p> <p>Investment Analysis</p> <p>Basics of financial reporting</p> <p>IFRS-accounting rules in annual financial statements</p> <p>Sustainability reporting initiative and ISSB</p> <p>Financial Analysis</p> |

Module: 994-60156 Digital Transformation

Semester: Winter semester

Hours per week: 4

ECTS credits: 5

Learning outcomes:

Teaching Methods: The course includes lectures, practical parts, self learning/ study hours

Assessment: project work and presentations

Learning outcome/ Competence:

Students know and recognize basic digital transformation concepts and IS-based business models. They are familiar with ideas concerning the application of IS based networks and platforms for communication, interaction and transaction in a globalized world. They are aware of digital transformation and IS based business model applications and implementations.

Students can apply and analyse ideas concerning the application of IS based networks and platforms for communication, interaction and transaction. Current topics and best demonstrated available technology (such as big data and business analysis) are classified within the context of digital transformation and challenges are discussed.

Students recognize IS inducted business transformations and are able to apply and reflect concepts and models to actual cases.

Contents:

Digital economy, transformation classification in a scientific context

Current topics and best demonstrated available IS technology

Terminology, concepts and models: digital economy, transformation, and IS based business models

Selected case studies

Applied digital economy, transformation applications

Trends (e.g. mobile business)

Module: 996-61551/ Strategic Management
Semester : Winter semester
Hours per week: 4
ECTS-credits: 6

Teaching method: Seminar style lectures and case studies, discussions reading material
Assessment: examination and presentation

Learning Outcomes:

This course covers various issues related to strategic analysis, strategy formulation, and strategic choice and decision making. Students strengthen and deepen their knowledge of strategic management with state-of-the-art theories and concepts. The course takes a hands-on approach through lecture activities and case studies where participants are faced to think about how to apply strategic concepts. Students can analyze and evaluate specific strategic challenges, like diversification, vertical integration, mergers and acquisitions, platform approaches, sharing economy, and globalization. They are able to draw conclusions about good strategies based on a specific context. Finally, the module includes sessions on innovation strategies and recent developments on strategic management.

Contents:

- Role of strategy and overview of strategic management and the strategy process
- Forces having an impact on strategy, the role of organizational structure, the role of global challenges, the role of technology
- Strategy concepts, such as strategy-as-practice, open strategy, strategizing
- Decision making and strategies at work in global companies and start-ups
- Specific strategic themes, such as integration and positioning within the value chain, diversification, mergers and acquisitions, divestments, platform business models, sharing economy, innovation management, entrepreneurship

Module: 000-56392/Brand Management
Semester: winter semester
Hours per week: 4
ECTS-credits: 6

Teaching methods: Lecture, seminar, tutorial

Assessment: Written exam and assignment (essay/reflective paper)

Learning outcomes:

- Define core terms such as brand, brand equity, positioning, brand architecture.
- Comprehend the pivotal role of brands in a modern business environment.
- Be aware of important psychological mechanisms that explain brand influence.
- Develop a sound understanding of the behavioral-based perspective in brand theory and brand management.
- Understand and evaluate brand elements that help build brand equity.
- Be able to design, implement and critically analyze brand strategies that consider brand naming, brand extension, brand stretching, brand architecture and so forth.
- Appreciate how marketing and in particular marketing communications help build brand equity. Be able to develop and assess relevant decisions.
- Develop an appreciation of how to measure brand equity.
- Appreciate the challenges of managing a brand over time.
- Be able to converse with both academic and practitioner brand specialists on a range of brand related issues.
- Develop evidence-based lines of reasoning for brand related topics that link to academic discussions.

Competences: The learning outcomes relate to the following competence levels: Expertise, methodological skills, personal competencies.

Contents, e.g.:

- Brands: definition, relevance, challenges
- The behavioral-scientific view on brands
- Brand assets, objectives and process of brand management
- Brand positioning
- Brand elements
- Brand touchpoints and brand communications
- Brand strategies, brand architecture
- Brand stretch and brand enrichment
- Internal branding
- Brand evaluation

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| Module: | 000-56337/ Leadership and human resource management in international companies (not together with Leadership and Organisation) |
| Semester: | Winter semester |
| Hours per week: | 4 |
| ECTS-credits: | 6 |
| Objectives: | This module will provide students with a knowledge and critical understanding of Trends and developments of International Human Resource Management (IHRM) with specific reference to Multinational Companies (MNCs) Management & HRM within Multinational Companies Intercultural management Comparative approaches to management and HRM International transfers Labour relations |
| Teaching method: | The lecture programme will set the framework for the course and an interactive session / seminar will develop the material covered in the lectures by means of group discussions, exercised, and case study work. |
| Assessment: | To be determined |
| Contents e.g.: | Management and HRM practices in important economic regions in the world such as the European Union, USA and South - East and East Asia General management issues and problems in international firms Human resource strategies and practices Management issues with regards to international mergers & acquisitions International joint ventures Cross-cultural management Management development International transfers & expatriation |

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| Module: | A23 60155 Economic framework for Entrepreneurial decisions |
| Semester: | Winter semester |
| Hours per week: | 4 |
| ECTS-credits: | 6 |

Learning Outcomes

The students recognize the essential economic coordination mechanisms of a market economy. They capture which entrepreneurial activity is integrated into the economic policy framework and describe which entrepreneurial activity influences the political and social environment. They learn to differentiate between the objectives of businesses and macroeconomic policy objectives, and to systematically deduce existing harmonies and conflicts. They compare and discuss the national, international, and supranational actors of economic policy. They learn to analyze the fundamental instruments of fiscal and monetary policy in a theoretical framework and to apply them to current questions of economic policy.

Competences

During the course, exercises or case studies will be given to small groups to be solved on the basis of various analytical frameworks. The results have to be presented and have to stand up to a critical discussion. In addition, the students develop an economically structured and motivated level of argumentation, they improve their competences to work in a team and to use the English language

Teaching method: Combination of lectures and exercises in the style of a seminar

Assessment: written examination

Contents

- Methodical principles and the principles of economic activity, economic systems and entrepreneurship.
- Competition and the regulatory framework.
- The market system: supply and demand; the measurement of supply and demand changes with the help of elasticities.
- The limits of the market: external effects and asymmetric information as examples of market failure; Government regulation as a means to potentially increase efficiency.
- Coordination of supply and demand by price-mechanism as a function of market structure: insights into cost theory and its application in the competition policy of Germany and the EU.
- Fundamental macroeconomic policy in Europe: the role of monetary and fiscal policy in the European Union, especially in the euro system.

Course: 000-440018 The Economic and Social Order of Germany /
Die Wirtschafts- und Sozialordnung Deutschlands

Hours per week: 2 plus 2
ECTS credits: 5

Content:

The seminar is addressed to all "international students" at Mainz University of Applied Sciences. Throughout 12 weeks, you discuss aspects of **German history, politics, economy, education, labour market, culture, and the social system.** In a mixture of lectures and student presentations, you will learn in one semester about how German society works. You may take the module in German or English. You use a textbook written in simple German, English, and Spanish and discuss easy-to-understand texts about Germany. The lecturer has worked with international students for 30 years and is sensitive to the special needs that arise from studying in a foreign environment.

Die Wirtschafts- und Sozialordnung Deutschlands
Eine Einführung für internationale Studierende



Course Code: 000-440018
Meetings: 90 minutes per week
ECTS credits: 5
Lecturer: Prof. Dr. Ulrich Schüle
Registration: via International Office or
ulrich.schuele@hs-mainz.de

Dieses Seminar richtet sich an alle „international students“ an der Hochschule Mainz.
Sie beschäftigen sich in zwölf Veranstaltungen mit deutscher Geschichte, Politik, Wirtschaft, Bildung, Arbeitsmarkt, Kultur, und dem Sozialsystem.

In einer Mischung von Vorlesungen und studentischen Referaten lernen Sie in einem Semester darüber, wie die deutsche Gesellschaft funktioniert. Sie können das Modul auf Deutsch oder Englisch belegen. Sie benutzen ein Lehrbuch, das in einfachem Deutsch, Englisch und Spanisch geschrieben wurde, und diskutieren leicht verständliche Texte über Deutschland.

Der Dozent arbeitet seit 30 Jahren mit internationalen Studierenden und geht auf die besonderen Bedürfnisse ein, die sich aus dem Studium in einem fremden Umfeld ergeben.

ECTS-Punkte: 5
Prüfungsnummer: 000-440018
Seminarlänge: 90 Minuten pro Woche
Dozent: Prof. Dr. Ulrich Schüle
Anmeldung: über International Office oder
ulrich.schuele@hs-mainz.de



This seminar is addressed to all "international students" at Mainz University of Applied Sciences.

Throughout 12 weeks, you discuss aspects of German history, politics, economy, education, labour market, culture, and the social system.

In a mixture of lectures and student presentations, you will learn in one semester about how German society works. You may take the module in German or English. You use a textbook written in simple German, English, and Spanish and discuss easy-to-understand texts about Germany.

The lecturer has worked with international students for 30 years and is sensitive to the special needs that arise from studying in a foreign environment.

If you wish, you may first participate in the 90-minute German version and then continue with the 90-minute English version.

The Economic and Social Order of Germany
An introduction for international students

German Language and Culture / Deutsche Sprache und Kultur

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|---------------|--|
| Kurs/Code: | Deutsche Sprache und Kultur (German Language and Culture) |
| Semester: | Wintersemester und Sommersemester |
| Std./Woche: | 4 |
| ECTS credits: | 5 |

Did you know?

German is one of an official language of six European countries (Germany, Austria, Switzerland and Liechtenstein, as well as small parts of Belgium and Italy).

German is the second-most used language on the internet, ranking ahead of French, Japanese and Spanish. There are numerous reasons why German was, is and will be worth learning, especially for Business students:

- Germany plays a significant role in world-wide trade relations
- Germany has a historical influence on and importance in European Union and world politics
- German is a primary language used in science
- German is the original language of many masterpieces in world literature and philosophy, for example by authors such as Goethe, Marx, Freud or Einstein.

Here at Hochschule Mainz, we aim at giving students the opportunity of improving their language skills on all levels. To find the best course for you, you will be asked to take a written online test before being invited to a short interview, so that the right course can be found for you. The courses are divided up according to the Common European Framework (Gemeinsamer Europäischer Referenzrahmen) from level A1 to C1

A1: The user can communicate in basic German with help from the listener

A2: The user can communicate in German within a limited range of contexts

B1: The user can communicate essential points and ideas in familiar contexts

B2: The user can use German effectively, with some fluency, in a range of contexts

C1: The user is able to use German fluently and flexibly in a wide range of contexts

The courses take place once a week for four lecture hours. You are invited to join!

For questions and further information, please contact Tilman Kromer, tilman.kromer@hs-mainz.de or see our homepage under <https://www.hs-mainz.de/studium/services/fachbereichsuebergreifend/sprachenzentrum/kursangebot/daf/>

| | |
|------------------------------|------------|
| Deutsch (Beginner A1.1) | 001-907015 |
| Deutsch (Beginner A1.2) | 001-907025 |
| Deutsch (Intermediate A2) | 001-907105 |
| Deutsch (Intermediate B1) | 001-907205 |
| Deutsch (Advanced B2) | 001-907305 |
| Deutsch (Academic German C1) | 001-907405 |

Before registering for the German classes you need to take an online assessment test to find the right course level. Those who have no prior knowledge of German can directly register for one of the A1.1 courses without an assessment. All others should do the following online tests depending on their learning experience so far.

For Level A1 to B1: <https://www.hueber.de/menschen/einstufungstest>

For Level B2 to C1: <https://www.hueber.de/sicher/einstufungstest>

At the end of the test you will receive a result with the percentage of the exercises you filled out correctly and a recommendation for the course level you should continue with. Please send the result to the following address: tilman.kromer@hs-mainz.de . Please do that before your start at the Hochschule.

Wir freuen uns auf Euch!

Course choice and Learning Agreement

Your individual study program is recorded in the **Learning Agreement** and must be signed by you, your home university and Mainz University of Applied Sciences.

The ECTS (European Credit Transfer System) is the foundation for your program and workload.

30 ECTS credits (ecp) is the regular workload and 32 -35 ecp the maximum you can opt in for. In general, your course choice is binding. We will always try to place you in your desired courses, however, due to possible late failures (the lecturer is ill...), time table overlaps, the course is overbooked or whatever reason we may think of, we cannot guarantee that every course will be feasible during your stay. If this is the case it will be a matter of exceptional changes **after** arrival.

Each Learning Agreement has a header with the general information about the exchange and a table A in which courses at the host university are entered, as well as a table B in which it is specified how the courses from table A will be recognized on return. It is only valid, when signed by all parties, you, the home- and host university.

In general, there are two different ways to handle the learning agreement:

- Digital Learning Agreement (only available for students from EU/Erasmus countries)
- Paper-based / PDF learning agreements (to be used by Non-EU students or if your Erasmus home university has not yet implemented a digital workflow)

Learning Agreement EU students:

If you are an Erasmus+ student, you are **obliged** to use a **digital learning agreement**. Please contact the coordinator of your home university and ask her or him, how to proceed. Within the scope of EWP (Erasmus Without Paper), the digital Learning Agreement is implemented in the workflow your home university uses.

A paper-based/PDF will only be accepted, if your home university is not yet connected to the EWP network. (if this is the case, please proceed as described below)

Learning Agreement non-EU and non-EWP students:

If you are from a non-European university or your European home university is not yet connected to the EWP network, please download the form ([LA non EU/non EWP](#)).

- Fill in the header
- Fill in table A with the courses you want to take at Hochschule Mainz (max 30 ecp)
- and fill table B, with the courses you want to have recognized after return.
- Sign it
- Have it signed by your coordinator and upload it to Mobility Online

Your individual timetable will be discussed with you after your arrival during the introduction week.

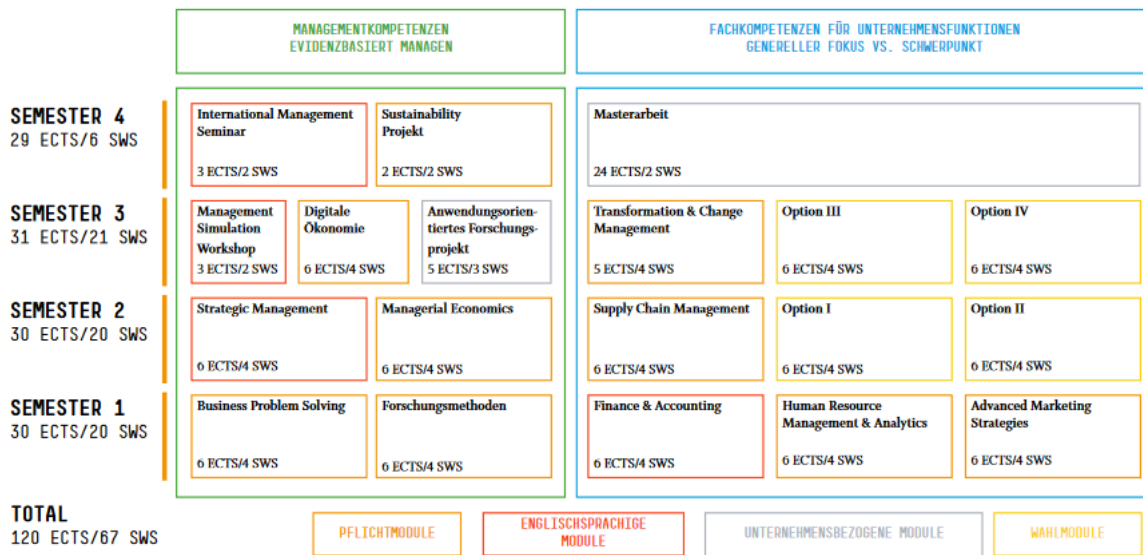
Kursangebot in deutscher Sprache

Wenn Sie ausreichend Deutsch sprechen und Kurse in deutscher Sprache belegen möchten, steht Ihnen unser komplettes Masterangebot zur Verfügung.

Sie können Kurse aus folgenden Studiengängen wählen:

Master Management MSc

STUDIENSTRUKTUR: MANAGEMENT M.Sc.



Die Beschreibungen der einzelnen Module finden Sie im Modulhandbuch unter

https://www.hs-mainz.de/fileadmin/Wirtschaft/Studiengaenge/MA_Mgt_VZ/pdf/modulhandbuch/Modulhandbuch_Mgt_MSc.pdf

Master Business Administration MSc

STUDIENSTRUKTUR: BUSINESS ADMINISTRATION M.Sc.



Die Beschreibungen der einzelnen Module finden Sie im Modulhandbuch unter

https://www.hs-mainz.de/fileadmin/Wirtschaft/Studiengaenge/MSc_BA/pdf/Modulhandbuecher_Studienstrukturen/Modulhandbuch_BA_MSc.pdf. Sie können im Wintersemester 2024 nur Module aus den Semestern 1 und 3 belegen.