

BUSINESS ADMINISTRATION

Bachelor of Science

LEHRPLANE HOCHSCHULE



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BUSINESS
HOCHSCHULE MAINZ
UNIVERSITY OF
APPLIED SCIENCES

BUSINESS ADMINISTRATION B.Sc.

PROGRAM OBJECTIVES

The Business Administration B.Sc. degree program addresses the academic fundamentals of business administration and trains you in classic business fields including marketing, accounting, and human resources management. Classes in mathematics, law and economics provide you with additional important foundations. You will choose your own individual business administration specialization (options). Classes focusing on social and methodological skills complete your training and contribute to your personal development.

PROGRAM STRUCTURE

The modular structure of the program enables you to concentrate on relevant topics in separate modules each semester. You will complete internships with companies during lecture-free periods to ensure an intensive combination of theory and practice. Since an international outlook is particularly important in business administration, our students take Business English as a required subject, as well as one English-language module each semester. You can further your language skills with electives, semesters abroad, and internships.

PROSPECTS

The program concludes with the conferral of the academic degree Bachelor of Science (B.Sc.). This degree opens up a wide range of career opportunities for you. With the knowledge and skills you have acquired, you are equipped to take on challenging professional roles and your first managerial tasks. The Bachelor of Science is an accredited and international degree that qualifies graduates to pursue a master's degree.

AT A GLANCE

When to start

Winter or summer semester

Standard period of study

6 semesters, full-time

Requirements

For information on the application requirements, go to:
hs-mz.de/applying

Contact us

studium.wirtschaft@hs-mainz.de
+49 (0) 6131 628-3438

For more information

Exchange students:

hs-mainz.de/studium/services/wirtschaft/incoming/

Degree-seeking students:

kennenlernen.hs-mainz.de

<http://hs-mz.de/bwl-en>



„For me, studying at the School of Business means small groups, good contact with the faculty, and plenty of opportunities to gain international experience.”

Kim, graduate



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