

Studienstruktur | International Business B.Sc. (National Track)

Semester 6 30 ECTS/5 HPW	Business Planning (deutsch) 5 ECTS/3 HPW	Bachelor Thesis with Colloquium 12 ECTS/1 HPW		Praxismodul 15 ECTS/1 HPW		
Semester 5 30 ECTS/16 HPW	Option I (abroad) 5 ECTS/3 HPW*	Option II (abroad) 5 ECTS/3 HPW*	Option III (abroad) 5 ECTS/3 HPW*	Option IV (abroad) 5 ECTS/3 HPW*	Option V (abroad) 5 ECTS/3 HPW*	Scientific Writing for the Bachelor Thesis 3 ECTS/1 HPW
Semester 4 30 ECTS/24 HPW	Strategic Management 5 ECTS/4 HPW	Financial Accounting (IFRS) 5 ECTS/4 HPW	International Management 5 ECTS/4 HPW	Einführung in HGB und Steuerrecht (deutsch) 5 ECTS/4 HPW	Digitale Wirtschaft (deutsch) 5 ECTS/4 HPW	Studium Integrale II 5 ECTS/4 HPW
Semester 3 30 ECTS/24 HPW	Marketing 5 ECTS/4 HPW	Investment & Finance 5 ECTS/4 HPW	Macroeconomics 5 ECTS/4 HPW	Operations and Supply Chain Management 5 ECTS/4 HPW	Business & IT 5 ECTS/4 HPW	Studium Integrale I 5 ECTS/4 HPW
Semester 2 30 ECTS/22 HPW	Project Management 5 ECTS/2 HPW	Cost Accounting 5 ECTS/4 HPW	Microeconomics 5 ECTS/4 HPW	Statistics 5 ECTS/4 HPW	Human Resource Management & Organisation 5 ECTS/4 HPW	Sprache II 5 ECTS/4 HPW
Semester 1 30 ECTS/25 HPW	Introduction to Business 5 ECTS/4 HPW	Fundamentals of Accounting 5 ECTS/4 HPW	Cross Cultural Management 5 ECTS/4 HPW	Mathematics 5 ECTS/4 HPW	Introduction to Scientific Writing & Presentation 5 ECTS/4 HPW	Sprache I 5 ECTS/4 HPW
	Introduction days 1 HPW					
Total 180 ECTS/116 HPW			Praxismodul	Wahlpflichtmodule	Pflichtmodule	Deutschsprachige Module

* The number of hours per week (HPW) abroad may vary depending on the university and the program studied