

**SEMESTER 4**  
30ECTS/2HPW

Master's thesis (including Master Seminar) at Mainz University of Applied Sciences or  
at partner university  
30 ECTS/2 HpW

**SEMESTER 3**  
30ECTS/16HPW

Applied Project  
(incl. seminars)

10 ECTS/2 HpW

Option I (abroad)

5 ECTS/3 HpW

Option II (abroad)

5 ECTS/3 HpW

Option III (abroad)

5 ECTS/3 HpW

Option IV (abroad)

5 ECTS/3 HpW

Option V (abroad)

5 ECTS/3 HpW

**SEMESTER 2**  
30ECTS/17HPW

Strategic  
Management

5 ECTS/4 HpW

International  
Corporate Finance

5 ECTS/4 HpW

International  
Marketing

5 ECTS/4 HpW

International  
Business Law

5 ECTS/2 HpW

Export Management

5 ECTS/2 HpW

**SEMESTER 1**  
25ECTS/22HPW

Leadership and  
Human Resource  
Management

5 ECTS/4 HpW

Quantitative  
Analytical Methods

5 ECTS/4 HpW

Business Research

5 ECTS/4 HpW

Financial Reporting

5 ECTS/4 HpW

International  
Business  
Environment

5 ECTS/2 HpW

Digital  
Transformation

5 ECTS/4 HpW

Orientation Week  
2 HpW

**TOTAL**  
120ECTS/59HPW

AT MAINZ UNIVERSITY OF APPLIED  
SCIENCES OR AT PARTNER  
UNIVERSITY

OPTIONS ABROAD AT  
PARTNER UNIVERSITY

CORE MODULES  
AT HS MAINZ

INTERNSHIP PRACTICAL  
TRAINING PERIOD